

**ICKMIC2009**

International Conference on

# Knowledge Management and Intellectual Capital

February 26-27, 2009  
IMT Ghaziabad, India

*Call for Papers*

*Organised jointly by*



Centre for Knowledge Systems  
Tecnológico de Monterrey, México



Institute of Management Technology  
Ghaziabad, India



World Capital Institute  
Mexico

**Institute of Management Technology (IMT), Ghaziabad, India**, Centre for Knowledge Systems, Tecnológico de Monterrey, Mexico and World Capital Institute, the leading international think tank in Knowledge Based Development, are jointly organizing the first International Conference on Knowledge Management and Intellectual Capital (ICKMIC2009) at IMT, Ghaziabad India on February 26 & 27, 2009. This will provide a forum for exchange of current trends in theory and practice of disciplines related to Knowledge Management and Intellectual Capital. You are invited to participate in the Conference and submit papers for presentation in the Conference and publication in the accompanying Conference Publication.

## Who can participate and submit Papers?

Faculty members in all management disciplines

- Practicing managers from business organizations and industry
- Persons from international and national development organizations
- Persons from Government
- Professionals and consultants in the fields of Knowledge Management and Intellectual Capital
- Research Scholars and Students of Management

You can participate in the conference and make a presentation without submitting a paper by remitting the registration fee.

## Conference Tracks

- Knowledge Management in Corporate Sector Organisations
- Knowledge Sharing, social networks and Learning Organisations
- Intellectual Capital valuation and reporting
- Knowledge-based Development and Knowledge Cities
- Organisation Value Chain & Information Technology
- Business Intelligence
- Internet Technologies and Computer-supported Collaborative Work
- Technology Management
- Management of Innovation and Intellectual Property

## Publication

The papers submitted for the conference will be reviewed and the authors will be intimated of their acceptance as per the time lines given below. It is expected that at least one author of any paper will register for the conference according to the registration deadlines. Only those Papers, which have been accepted and for which at least one author has paid the Registration Fee by the stipulated deadline, will be published in the Conference Publication.

By virtue of submitting the Paper for the Conference, the Authors declare that the said Paper has been written by them; and certify that the paper has not been copyrighted or published at another professional meeting. Also, the copyright of the Paper on publication will stand transferred to Institute of Management Technology, Ghaziabad India/Publishers.

Paper submission guidelines and review guidelines are given in greater detail at the conference website <http://www.imt.edu/ickmic2009/index.asp?page=callforpapers.htm>

## Conference Patron

**Prof. B. S. Sahay**

Director

Institute of Management Technology, Ghaziabad, India

## Conference Chairs

**Dr. Surinder Batra**

Professor

Institute of Management Technology, Ghaziabad, India

**Dr. Francisco Javier Carrillo**

President, World Capital Institute and

Director, Centre for Knowledge Systems

Tecnológico de Monterrey, Monterrey, Mexico

## Program Co-chair

Dr. Ashim Raj Singla

Faculty, Information Technology Management Area

Institute of Management Technology, Ghaziabad, India

## Schedule of Registration Fee

### For Faculty Members & Industry Participants

India (until 30 Nov. 2008)	INR 5000 per person
India (after 30 Nov. 2008)	INR 6000 per person
Other Countries (until 30 Nov. 2008)	US\$ 250
Other Countries (after 30 Nov. 2008)	US\$ 300

### Research Scholars and Students

India (until 30 Nov. 2008)	INR 2000 per person
India (after 30 Nov. 2008)	INR 3000 per person
Other Countries (until 30 Nov. 2008)	US\$ 50
Other Countries (after 30 Nov. 2008)	US\$ 70

### Accompanying Persons

India	INR 2000 per person
Other Countries	US\$ 50

The registration fee covers conference kits, conference publication, conference dinner, lunch and coffee during breaks. It does not cover accommodation, hotel pickup and airport transfers. Registration Form can be downloaded from the Website.

There is no provision for refund/cancellation of registration.

## MODE OF PAYMENT

### Online Payment

#### Remittance in USD – Wire Transfer

Remittance in USD can be made by way of Wire Transfer. To facilitate Wire Transfer, you need to provide the following information to the bank from which the remittance is to be made.

Beneficiary: Institute of Management Technology, Ghaziabad (India)

Bankers: Oriental Bank of Commerce  
A/c No.: 09202010010580

Through: Oriental Bank of Commerce,  
Rajapur, Shastri Nagar, Ghaziabad

Account: 574-0-734179-41 Swift Code ABNAUS33

- All wire transfers shall be in favor of Institute of Management Technology, Ghaziabad, India.
- The registration fee as noted above is net of all bank charges.
- The name of both the “Remitters” and the person on whose behalf the remittance has been made must be furnished to the bank from where remittance is being made.

### Other Modes of Payment

Registration fee may be sent by Demand Draft in favor of Institute of Management Technology, Ghaziabad.

#### Instructions for Contributors

- Submit an Abstract of the Paper by 15th September 2008 (Maximum 250 words. In addition, provide up to six keywords)
- Submit the Full Paper by 15th October 2008 (Between 5000 to 7000 words). This should be accompanied by a brief autobiographical note, which gives full name, affiliation, e-mail address and contact details. This information should be provided on a separate sheet and authors should not be identified anywhere else in the Paper)
- Submit the Revised Paper (if any revision is suggested after review) by 30th November 2008
- Remit the Registration Fee also by 30th November to ensure that the Paper will be included in the Conference Proceedings.

All submissions should be in MS WORD Format.

### Address for Submission

All submissions should be made through e-mail to ickmic@imt.edu

## International Advisory Committee

(In alphabetical order)

Ahmed Bounfour	Professor, Universté Paris-Sud11, France
Alex Bennet	Co-founder & Director, Mountain Quest Institute, USA
Ante Pulic	Director, Austrian Intellectual Capital Research Centre, Austria
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Eric Dorion	Director, Universidade de Caxias Dosul, Brazil
Giovanni Schiuma	Director, Centre for Value Management, Universita degli Studi della Basilicata, Italy
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Karl M. Wiig	Chairman & CEO, Knowledge Research Institute, Texas, USA
Karmen Jelcic	CEO, the Croatian Intellectual Capital Centre, Croatia
Katia Passerini	Professor, New Jersey Institute of Technology, Newark, USA
Klaus North	Professor, Fachhochschule Wiesbaden, University of Applied Sciences, Germany
Lisa Magnollay	Assistant Country Director, Swiss Agency for Development & Cooperation, New Delhi, India
Nirmala Apsingkar	Professor & Area Chairperson, IT Area, Administrative Staff College of India, Hyderabad, India
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Sonu Goyal	Professor, Institute of Management Technology, Ghaziabad, India
Veena Joshi	Head, Energy & Environment Sphere, Swiss Agency for Development & Cooperation, New Delhi, India
Waltraut Ritter	Managing Partner & Research Director, Knowledge Enterprises, Hong Kong

## About the Organizers

### Institute of Management Technology, Ghaziabad, India <http://www.imt.edu/>

Institute of Management Technology (IMT) Ghaziabad, one of the top ten business schools in India, is known for academic excellence, research contributions, executive development and industry interface worldwide. Its major strength lies in a strong team of highly qualified faculty, quality students and dedicated staff. In the fast changing economic environment, IMT Ghaziabad has striven to bring global perspective to all its programmes and activities. Latest methodologies are employed for effective delivery and the curriculum emphasizes practical orientation. The Institute has encouraged an increasing overseas exposure for its students. Exchange programmes with leading business schools around the world help the students to assimilate management practices and understand the importance of cross-cultural issues in managing the business, trade and industry. The Institute believes in preparing global leaders who can contribute to the national and global economy and the society. Being a premier management institute, research is at the heart of intellectual activities.

### Centre for Knowledge Systems, Tecnológico de Monterrey, México

<http://www.sistemasdeconocimiento.org/>

The Center for Knowledge Systems, founded in 1992, is the leading research and innovation organization in the latin world in the areas of Knowledge Management and Knowledge Based Development. It has as its vision the emergence of a global consciousness to which it would have deliberately and systematically contributed through the practice of knowledge systems. Having been the origin to some of the earliest R&D and graduate education programs in the world in KM and KBD, CKS collaborates extensively with research, education, consultancy and professional association initiatives in these fields across the world. CKS hosts the IberoAmerican Community for Knowledge Systems [www.iberoamericana.org](http://www.iberoamericana.org), the Knowledge Management MetaSite [www.kmetasite.org](http://www.kmetasite.org), and the Knowledge Cities Clearinghouse [www.knowledgocities.com](http://www.knowledgocities.com).

### The World Capital Institute

<http://www.worldcapitalinstitute.org/>

The World Capital Institute is an independent international Think Tank whose purpose is to further human understanding

into the value dynamics of the planet as an artificial and natural system, as well as of some of its most influential entities. This involves all significant human affairs as well as ecological ones. Amongst its goals are: a) to carry out collaborative R&D on the structure, indicators, measurement, development and balance of The World Capital System b) to determine the relative contribution of major constituencies (e.g.: nations, multinational corporations, international agencies, independent organizations) to The World's Capital State, c) to carry out projects on the valuation of Knowledge Cities, Knowledge Regions and The Knowledge World; d) to integrate and distribute to the general public information relevant to the social accountability of World Capital and those responsible for increasing or decreasing it.

## Travel and Accommodation

### How to get to Ghaziabad

Ghaziabad is a part of India's National Capital Region. The best way to reach Ghaziabad is via Delhi. The town is located at a distance of 45 kilometers from the Indira Gandhi International Airport and 30 KMs from New Delhi railway station. It is well served by road and rail links. Delhi is well-connected through rail and air to all corners of India and the world. The institute can arrange for airport pickup on request. Pre-paid taxi service is available from international/ domestic airports for Ghaziabad. The pre-paid taxis for Ghaziabad are distinct from the routine pre-paid taxis for commuting within New Delhi. You may also requisition Radio Taxi service after reaching the airport. Please provide the following landmark to the Pre-paid Taxi counter or driver: IMT Ghaziabad, Near District Courts, Raj Nagar, Ghaziabad

### Accommodation

IMT extends assistance to arrange accommodation in hotels in Delhi and Ghaziabad at the expense of participants. Limited accommodation for authors is available at rate of INR 1200 per person per night on twin sharing basis or at the rate of INR 2400 on single occupancy basis (inclusive of dinner and break fast) at MDRC Centre, IMT campus on first come first serve basis. Intimation for reservation of the room should be sent along with the registration fee.

Information about hotels in New Delhi, Ghaziabad and NOIDA areas is available at Conference Website, at <http://www.imt.edu/ickmic2009/index.asp?page=accommodation.htm>

## Contact Us

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