

# Conference “Intellectual Capital Method in the Slovak Context”

KošICE , Oct. 13th, 2015

SESSION ON DEVELOPMENT OF THE FUNCTIONING  
REGIONAL INNOVATION SYSTEMS IN SLOVAKIA

**A new European Regionalism: How to make the KošICE region  
a virulent node in the greater Danube Knowledge Region?**

**Günter Koch**



Humboldt  
Cosmos  
Multiversity

*Tenerife / Spain  
Vienna / Austria*





European  
Commission



Lifelong  
Learning  
Programme



legend

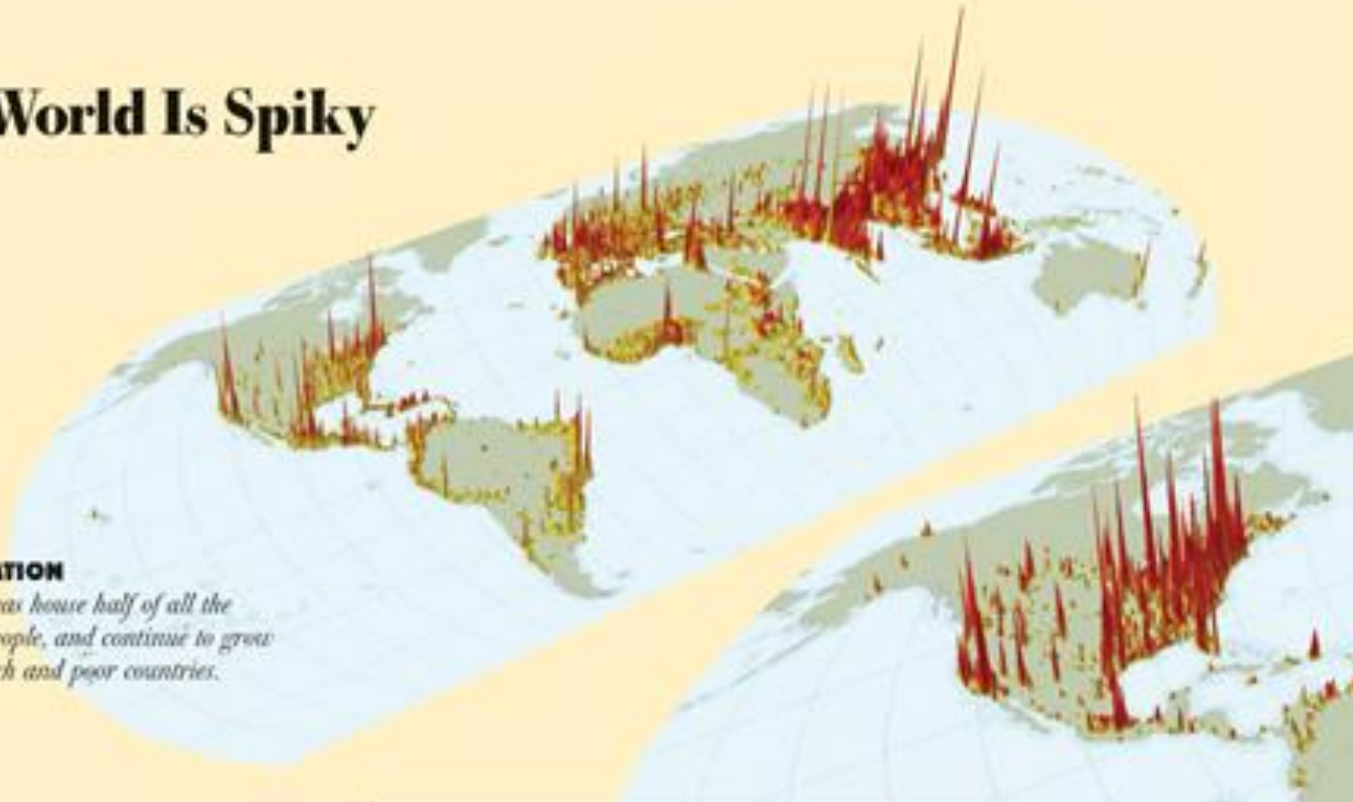


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Multiversity

## The World Is Spiky

### POPULATION

*Urban areas house half of all the world's people, and continue to grow in both rich and poor countries.*





European  
Commission



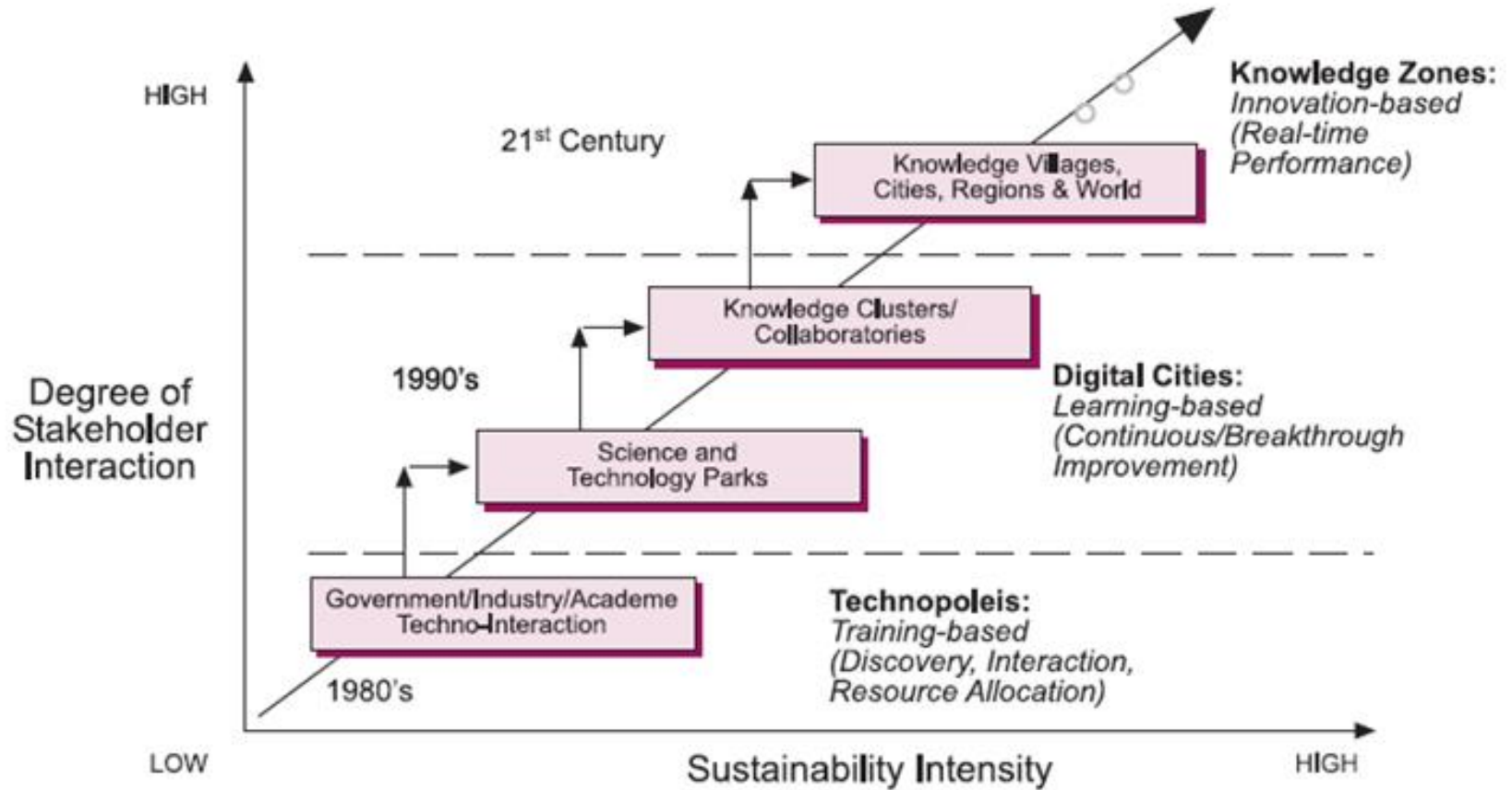
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Source: Debra Amidon (2004)





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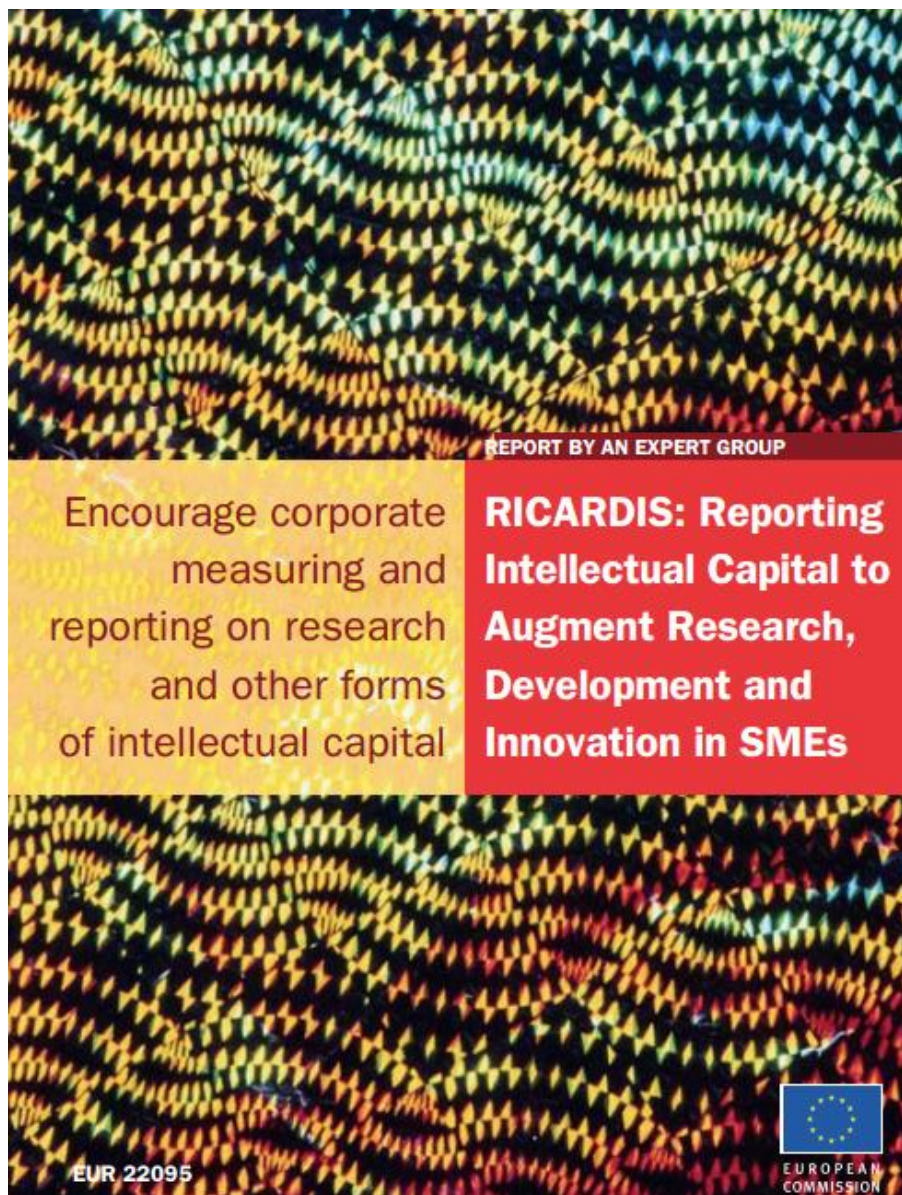
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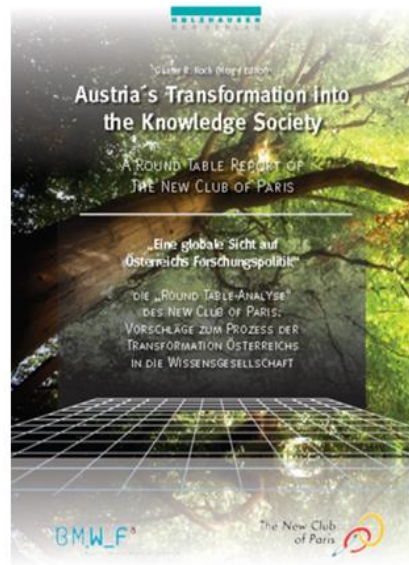
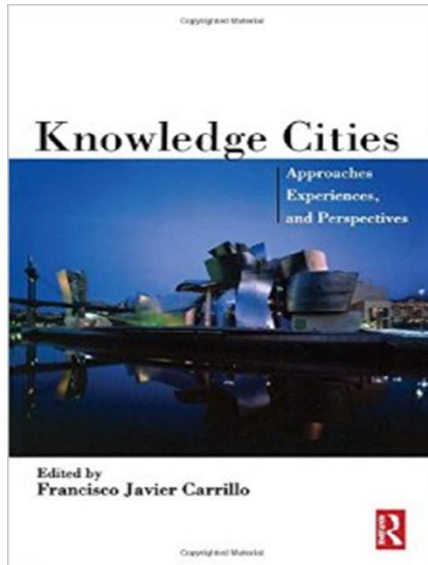


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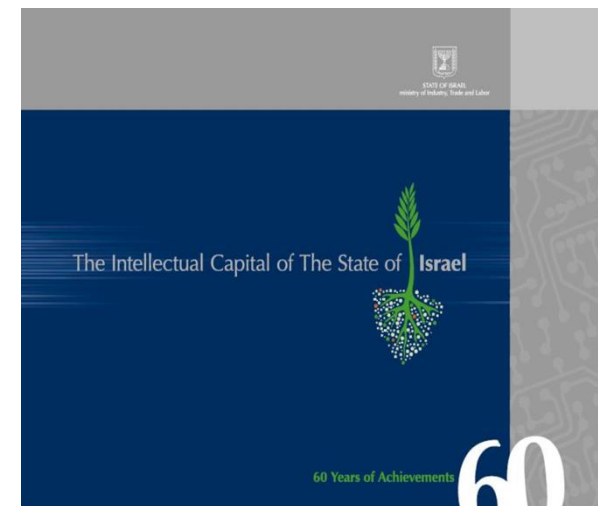
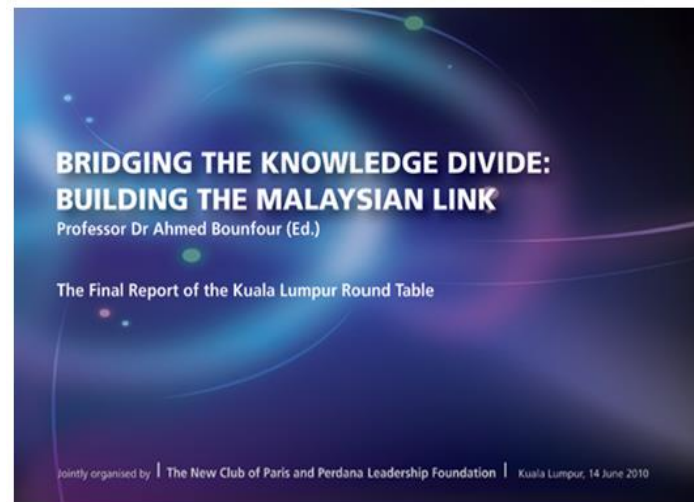
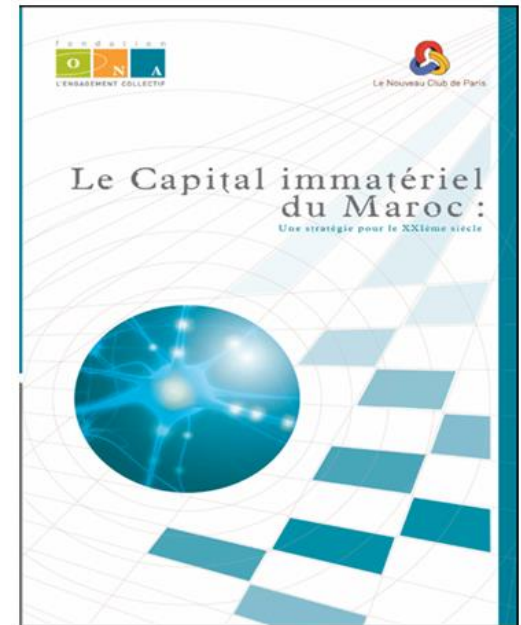


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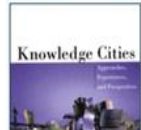
The New Club  
of Paris





The Global  
Knowledge  
Based  
Development  
Week, Oct. 15-21, 2007



### The MAKCI Awards Most Admired Knowledge City

Which communities, cities and regions are actively increasing their societal capital by transforming traditional and knowledge-based wealth into **innovative solutions** to their **development challenges**? Which cities are recognised as **social capital engines** for their regions? The **MAKCI Award** is set out to identify such cities and recognise their efforts.



Starting in 2007, the **Most Admired Knowledge City Awards (MAKCI)** is an international consulting process established to identify and recognize those communities around the world who are successfully engaging in formal and systematic knowledge-based development processes under the flag of Knowledge Cities.

The **MAKCI** exercise follows definitions of the **Knowledge City (KC)** as a city "purposefully designed to nurture knowledge" (Edvinsson, 2002; in Dvir and Pasher, 2004:17); a city "in which its citizenship undertakes a deliberate, systematic attempt to identify and develop its capital system, with a balanced and sustainable approach" (Carrillo, 2004:34). A KC is also "short hand for a regional economy driven by high value added exports created through research, technology and brain power" (Melbourne City Council, 2002; in Ergazakis, et.al. 2004:6). In fact, a KC is "a region that bases its ability to create wealth on its capacity to generate and leverage its knowledge capabilities through knowledge-based extended networks formed by enterprises and people" (Chatzkel, 2004:62).



THE WORLD CAPITAL INSTITUTE  
and TELEOS

hereby testify that

## the City of Vienna

has been awarded the First Place  
in the Knowledge City-Region Category  
as a result of  
the 2015 Most Admired Knowledge City Study  
conducted with the participation  
of an International Panel of Experts

  
Francisco Javier Carrillo  
President, The World Capital Institute

  
Cory Chase  
Managing Director, Teleos  
& MAKE Awards Chairman

  
Blanca Garcia  
WCI Awards Program Director  
& MAKCI Chairman

Retention of publication until Oct. 27th



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## The „official“ European strategy for forming a consistent Danube Region

A strategy to boost the development of the Danube Region was proposed by the European Commission on 9 December 2010



The Danube region covers parts of **8 EU countries** (Germany, Austria, Hungary, Czech Republic, Slovak Republic, Slovenia, Bulgaria and Romania) and **6 non-EU countries** (Croatia, Serbia, Bosnia and Herzegovina, Montenegro, Ukraine and Moldova).

About 115 million people live in the Danube Region!



EUROPEAN COMMISSION

Brussels,  
SEC(2010) 1489

COMMISSION STAFF WORKING DOCUMENT

### ACTION PLAN

*Accompanying document to the*

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN  
LIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL  
COMMITTEE AND THE COMMITTEE OF THE REGIONS

European Union Strategy for the Danube Region

{COM(2010) 715}





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## Explicit Knowledge Methodology-based public projects in the Danube Region

GERMANY

CZECH REPUBLIC

SLOVAKIA

Arbeitskreis Wissensbilanz



AUSTRIA

HUNGARY

Academic  
projects

SLOVENIA

CROATIA

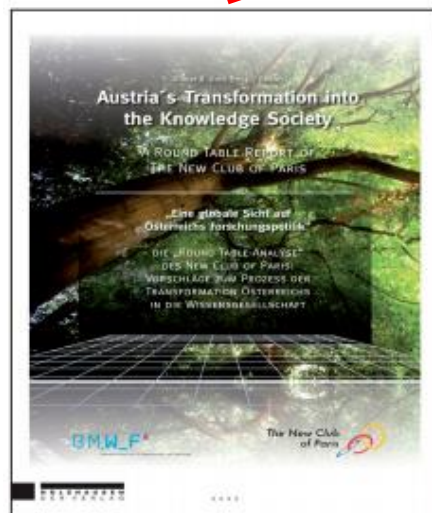
VAIC



BOSNIA AND HERZEGOVINA

SERBIA

The New Club  
of Paris  
Round Table



Günter R. Koch (Editor)  
**Austria's Transformation into the  
Knowledge Society**  
A Round Table Report of The New  
Club of Paris

# Romania

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Designing the landscape of the Intellectual Capital of a nation  
Methodological guidelines

6

comunicare.ro

Designing the landscape of the  
Intellectual Capital of a nation  
Methodological guidelines



edited by  
Günter Koch  
Adrian Curoj

Andreas Brandner  
Bernhard Krobina  
Claus Nagel-Piciorus  
José-Maria Viedma



# Politics in favor of Danube Region Development

Practising „Lobbyism“ : Talking to EU Commissioner for Regional Politics, J. Hahn, in favour of a consistent K-strategy for the Danube Region

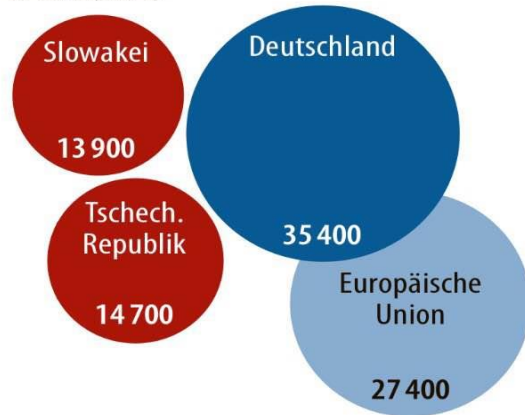


Former Vice-Chancellor of Austria, **Erhard Busek**, requesting a more joyful approach in introducing knowledge and science into the Danube Region

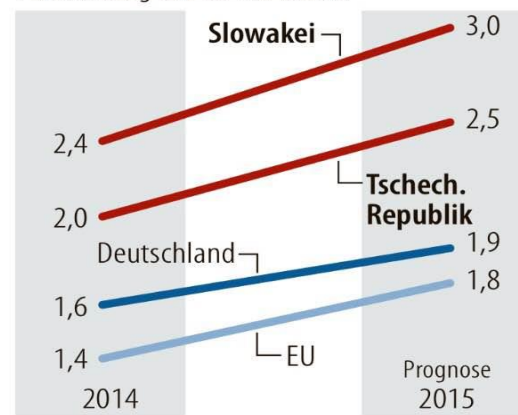
# Slovakia: Catching up, partnering with Germany

## Die tschechische und slowakische Wirtschaft

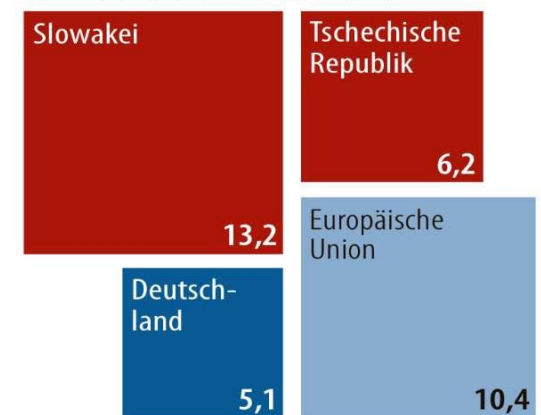
**Bruttoinlandsprodukt pro Kopf**  
in Euro (2014)<sup>1)</sup>



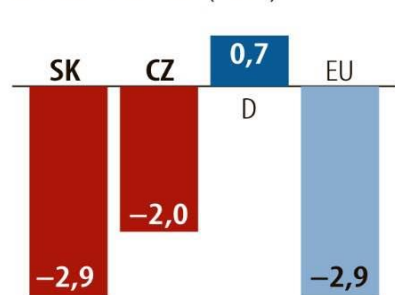
**Wirtschaftswachstum**  
Veränderung des BIP in Prozent



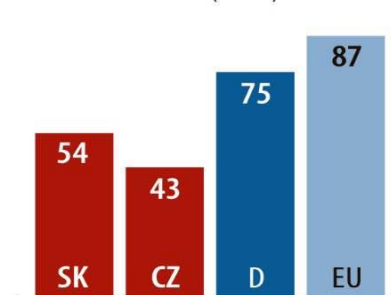
**Arbeitslosenquote**  
Jahresdurchschnitt 2014 in Prozent<sup>2)</sup>



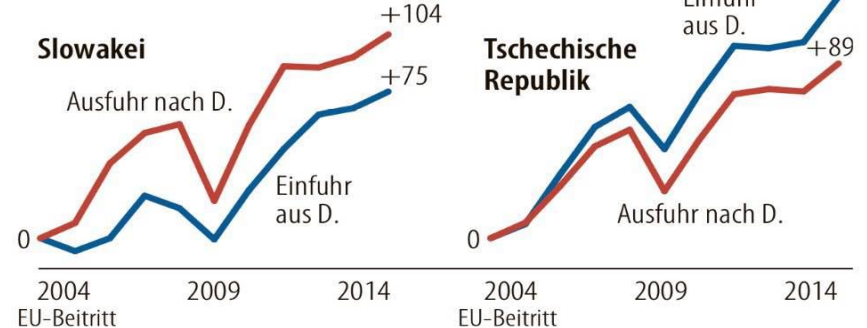
**Haushaltssaldo**  
in Prozent des BIP (2014)



**Staatsverschuldung**  
in Prozent des BIP (2014)



**Handel mit Deutschland**  
Index für das Jahr 2004=0



1) In jeweiligen Preisen. 2) Harmonisierte Arbeitslosenquoten.

Quellen: Eurostat; Europäische Kommission; Statistisches Bundesamt / F.A.Z.-Grafik Walter



# Ultraperipheral Regions of Europe: Islands of Knowledge as Living Labs

= Laboratories  
for Societal  
Experiments



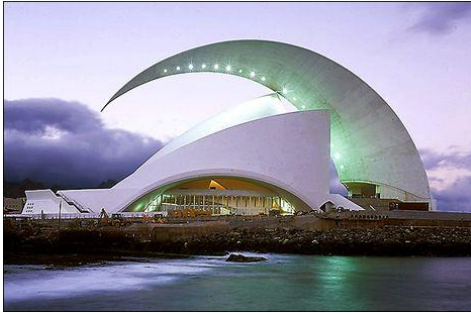
## Education

A **wide network** of state and public primary schools and vocational courses centres.

Tenerife has the **oldest university** in the Canary Islands, founded in 1792.







Universidad  
de La Laguna



# Reserve

## The professional path of life & main achievements of Günter Koch

1980

1995

2005

Galerie **KoKo**





