



The Global Knowledge Based Development Week, Oct. 15-21, 2007



United Nations Educational, Scientific and Cultural Organization



Forum UNIVERSAL DE LAS CULTURAS Monterrey 2007

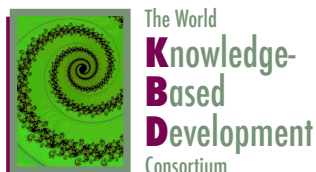
featuring

The I Knowledge Cities Summit

Monterrey, México, October 18-20, 2007

<http://globalkbdweek.mty.itesm.mx>

organizing by



in association with



Monterrey Ciudad Internacional del Conocimiento



Join this unique gathering of communities of interest and practice in Knowledge Based Development and Knowledge City-regions from around the world

The Global Knowledge Based Development Week will be a unprecedented constellation of events aiming at gathering practitioners, government officers, academicians, policy-makers, financing institutions, consultants, students and public in general interested in knowledge as the most distinctive development factor of our time. This unique convergence is made possible by a consortium of international organizations devoted to different aspects of Knowledge Based Development (KBD) and Knowledge Cities (KCs) including: The Center for Knowledge Systems/Tecnológico de Monterrey, The Center for Value Management, The Edgar Morin University, Elsevier/Butterworth-Heinemann, Emerald, The Ibero-American Community for Knowledge Systems, The Institute for Knowledge Asset Management, The Knowledge Cities Clearinghouse, The Knowledge Cities Observatory, The KNOW Network, Monterrey International Knowledge City Project, The New Club of Paris, The State Government of Nuevo Leon and Municipality of Monterrey, TELUQ-L' université à distance de l' UQAM, The Universidad Autonoma de Nuevo Leon, The University of Caxias do Sul and The World Capital Institute. Together, we aim at sharing state-of-the-art frameworks, methods, techniques and experiences for the understanding, management and evaluation of KBD and KCs, thus contributing to set a global agenda in these fields. By bringing together from all around the world specialists on KBD-related areas such as Knowledge Management, Economics, Urbanism, Policy-Studies, Geography and other fields, we expect to inaugurate a transdisciplinary, cross-regional, interinstitutional dialogue on this powerful but still scarcely understood phenomenon.

Program Components

The Universal Forum of Cultures and Knowledge Monterrey 2007 (Umbrella event)

After the First Edition took place in Barcelona in 2004, this international event in association with UNESCO will be hosted by The City of Monterrey from September through November, 2007 (visit www.monterreyforum2007.org).

The I Knowledge Cities Summit

A Conference taking place on Thursday 18 through Saturday 20. A selection of the best papers will be published as The 2008 Journal of Knowledge Management Special Issue on Knowledge-Based Development.

The Most Admired Knowledge Cities (MAKCi) Awards

Telos, the UK-based MAKE Award organizer and The World Capital Institute will partner to design and execute the global experts consultation that shall lead to the designation of the most admired knowledge cities in several categories and overall winner for 2007. Winners will be invited to present their cases at the Knowledge Cities Summit.

The Forum Dialogues on Knowledge Based Development

Following the Dialogues tradition characteristic of the Forum, these encounters will take place on Monday 15 through Friday 19 bringing some of the most recognized experts in the field.

The Ibero-American Community for Knowledge Systems General Assembly

This international Latin network devoted to knowledge management and knowledge-based development will hold its fifth annual assembly on Wednesday the 17.

Global Knowledge Concert

This open space event to be held on the morning of Saturday 20 will close the technical section of the week. All represented organizations, will face the challenge of integrating the different inputs generated throughout the week into a coherent and viable global KBD agenda.

Common events

The Knowledge Cities Exhibition, the KBD Children Workshops, the KBD Family Festival and each evening's Forum social and cultural events, will all contribute to merge participants into a global celebration of culture and knowledge. A number of workshops delivered by some of the international specialists on several knowledge-based development issues will take place in both Spanish and English on Monday 15 and Tuesday 16. Finally, several electronic and published resources will be issued before and after this week. The Global KBD Week webpage will be constantly updated: www.knowledgesystems.org/GKBDweek/index.htm

Call for papers

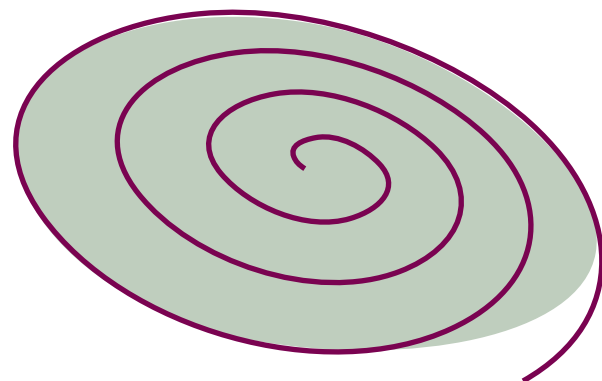
The I Knowledge Cities Summit is being designed to maximize knowledge socializations amongst participants. Papers related to the following aspects of KCs and KBD can be submitted. While selection will follow established publication criteria and standard peer-review practices, presentations will follow more flexible, creative knowledge sharing formats aimed at propitiating meaningful conversations amongst session attendants. Papers can be submitted on either the set track topics, k-cities case tracks or on other topics to be organized through an “open space” fashion. All submitted papers should comply to the Journal of Knowledge Management publication guidelines to be considered for review. These are available at <http://www.emeraldinsight.com/literaticlub/authors/preparation.htm>. All papers should be related to KM / KBD / Knowledge Cities issues including:

Set Track	KCities Case Track	Open Track
Social knowledge-based value creation	Knowledge Cities cases	Organic perspective of KBD
Social intellectual capital measurement		Safety in K-Societies
National, regional and urban KBD and planning		K-Cities Quality of life
Knowledge Cities concepts and models		Knowledge Sciences
KBD and KCs benchmarkings and comparisons		KBD/KCs institutions
Social accounting and strategy deployment		KBD conferences: a meta-conference
Knowledge citizenship, access to information and distributed participation		Strategic frameworks for KBD in cities and regions
Social knowledge networks and bases		Other tbd
ITCs and social bases of instrumental capital		Other tbd
KBD policy issues		Other tbd
Systems perspectives on KBD		Other tbd
Radical KBD as a strategic and disruptive paradigm		Other tbd

The final configuration of the tracks, topics and sessions will be determined by the Program Committee by June 30, 2007

Paper selection schedule

- Abstract submission: by December 15, 2006
- Abstract submission reply: by January 15, 2007
- Full paper submission: by March 30, 2007
- Final paper acceptance: by May 31, 2007



Organizing Committee

PROGRAM COMMITTEE

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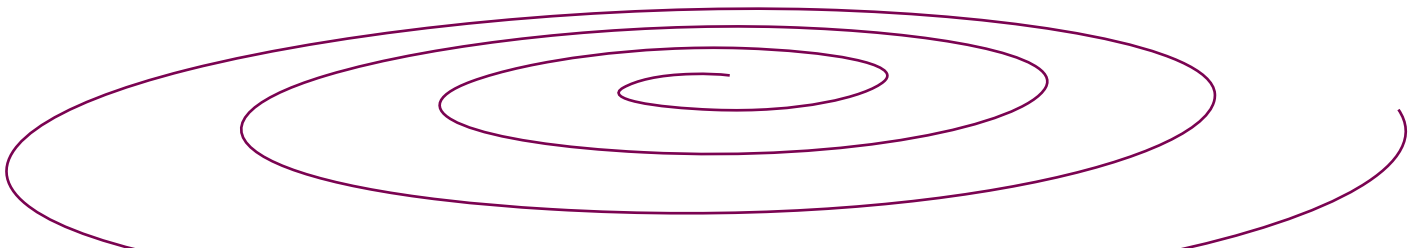
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Tojo, Yoshiaki. OCDE, Paris
Viedma, José Ma. Intellectual Capital, Spain
Wezl, Alexander. Senior Consultant, ESPRIT, Austria
Wong, Caroline. Australian National University, Australia
CHAIR: F. Javier Carrillo. The World Capital Institute and The Center for Knowledge Systems, Monterrey, México

* To be confirmed



I World Summit on Knowledge Cities Registration Form

Summit subscriptionFee:

Regular conference rate: USD \$750

Early bird rate: USD \$500 (up to January 31, 2007)

Discount rate: USD \$625 (up to May 31, 2007)

Student rate: USD \$300 (any time while seats available)

Early bird prize: all registrations (both regular and students) received by January 31, 2006 will be eligible for a prize consisting of a free 3-night stay at one of the official Forum hotels.

Payment forms: to be defined

* First Name:

* City:

* Last Name:

* State:

Professional Title:

Zip Code:

* Organization:

Phone Number:

Address:

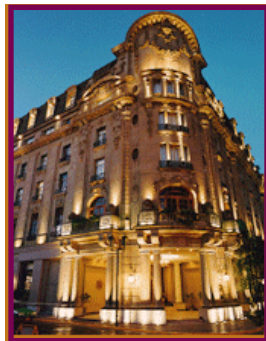
Fax Number:

* E-mail:

* Required fields

Send the complete form to Lizbeth Álvarez via fax +52(81)8359-1538

Hotel & Travel



Grand Ancira Radisson Hotel

Hidalgo and Escobedo,
Monterrey, N. L., México 64000
Telephone: (0181) 8150-7000,
Fax: (0181) 8345-1121
<http://www.hotel-ancira.com>

We will secure special rates for this and other hotels for the attendees of any event during the Global Knowledge Based Development Week.



Airport information

Monterrey is easily accessible by air. The airport is located about 20 minutes from downtown, hotels and the Parque Fundidora (event venue). The main international routes are: Dallas, Houston, Los Angeles, Las Vegas, Chicago and Mexico City.

Visas

The citizens of some countries require a visa to enter Mexico, more information at:
http://www.inm.gob.mx/pagina_ingles/912000.htm



About Monterrey

As capital of the industrial state of Nuevo Leon and Mexico's third largest city, Monterrey's "heart beat" is important for Mexico's economic development.

Information about Monterrey City:

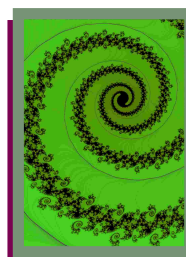
<http://www.allaboutmonterrey.com/allaboutmonterrey.htm>

Information about Monterrey Weather:

http://www.weather.com/outlook/travel/businesstraveler/local/MXNL0068?from=search_city

<http://globalkbdweek.mty.itesm.mx>

The Global Knowledge Based Development Week is a joint venture between the World Knowledge-based Development Consortium –WKBDC and the Forum Foundation. Contacts for any matters regarding this agenda: Lizbeth Álvarez lizbeth.alvarez@itesm.mx. Center for Knowledge Systems, Tecnológico de Monterrey, México. Telephone numbers: +52 (81) 83284049, +52 (81) 83284207 and +52 (81) 83582000, extensions 5205 through 5208. <http://www.sistemasdeconocimiento.org>



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